



FOR IMMEDIATE RELEASE

GreenerVolts Powers LED Light Upgrade at the Black Hog

FREDERICK, MD — February 26, 2013 GreenerVolts, LLC, (www.greenervolts.com) a national LED lighting solutions provider, announced today the installation of its energy efficient LED lights at the Black Hog restaurant. The energy saving LED lighting installation showcases the beauty of LED lights and the positive impact on the environment of GreenerVolts LEDs.

“We have enjoyed working with GreenerVolts on our lighting upgrade,” said Thomas Murphy, Manager at the Black Hog restaurant. “We went from 60-watt incandescent bulbs to 6-watt GreenerVolts LED lights in our dining and bar areas, and the lights simply look great. With this upgrade we expect to lower our energy bill while maintaining the desired ambiance at the restaurant. We are also pleased to help decrease our carbon footprint on the Frederick community-- a win all around.

“This is an exciting opportunity for us to work with the Black Hog restaurant to demonstrate our energy efficient LED lights in a fun dining setting,” said Alex Canizales, GreenerVolts’ CEO. “Our LED lights look great at the Black Hog: They provide a soft and warm environment while significantly reducing power consumption related to lighting. We invite the local community to stop by the Black Hog and check out our lights, while enjoying their favorite barbecue dish.”

“A common misconception about LED lights is that they are ‘too bright’. GreenerVolts LED lamps at the Black Hog prove that you do not have to sacrifice ambiance when you upgrade to LED lighting. Our LED lights come in a variety of color temperatures and configurations to meet just about any commercial or residential lighting application,” said Alex Canizales, GreenerVolts CEO.

The GreenerVolts LEDs installed at the Black Hog are guaranteed for five years and consume about one-tenth of the energy consumed by the previously installed incandescent lights. The environmental impact is significant, it is equivalent to removing the CO₂ emissions from a car for about 6 months.

The Black Hog selected locally-owned GreenerVolts because they are a leader in the LED lighting industry. GreenerVolts delivers lighting solutions that save money, improve productivity, and help preserve the environment. GreenerVolts products last up to 7-10 years, significantly reducing the overall carbon footprint; and contain no mercury or other hazardous substances that are found in standard lighting products.

About GreenerVolts

GreenerVolts (www.greenervolts.com) is a national leader in LED lighting and solar energy solutions. Based in Frederick, MD, this privately held, certified minority-owned business is focused on delivering a wide range of innovative lighting solutions for energy conservation and environmental sustainability.

About the Black Hog

The Black Hog (<http://blackhogbbq.com>) is a Frederick, MD, based barbecue restaurant serving ribs, pulled pork, beef brisket, chicken, and other delicious barbecue food items. Current locations include Frederick, MD, and Urbana, MD.

For additional information, please contact:

GreenerVolts, LLC
Alex Canizales (alex@greenervolts.com)
301-682-4800, Ext. 203

The Black Hog Restaurant
Thomas Murphy (thomas@blackhogbbq.com)
301-662-9090