



FOR IMMEDIATE RELEASE

GreenerVolts Launches High 'n Brite Family of LED High Bay Fixtures

FREDERICK, MD — April 11, 2013 GreenerVolts, LLC, (www.greenervolts.com) a national LED lighting solutions provider, announced today the launch of its High 'n Brite family of LED high bay light fixtures. This new family of LED luminaires combines the power and brightness of GreenerVolts' MA Series of 360 degree high-powered LED lamps with the simplicity of a super lightweight high bay fixture.

"We are launching this product family in response to client feedback – our clients asked us to provide a 'turnkey' solution to their high bay LED lighting needs, and this is it," said Alex Canizales, GreenerVolts' CEO. "The High 'n Brite family of LED high bay fixtures provides the easiest path to upgrading existing HID-based high bay lights to energy-saving LEDs. Moreover, these High n' Brite fixtures are feather-light, weighing less than 10 lbs."

A common misperception in the marketplace is that LEDs require a lot of efforts to implement a 'retrofit' solution. Some people may find the process of 'bypassing' a ballast in an existing fixture a bit intimidating. The new GreenerVolts High 'n Brite fixtures take the guesswork, complexity, and uncertainty out of an LED lighting upgrade in a high bay application: simply take down your existing fixture, hang and connect the High 'n Brite and you are done. It's that simple.

"Our MA series of high-output LED lamps offer very popular options for a variety of commercial applications, so we thought they would make a natural companion to our very own LED high bay fixtures. They come in power output options ranging from 30 watts all the way to 100 watts, and replace existing traditional lamps in the 200-watt to 400-watt power range, saving up to 80% in electrical power consumption," said Canizales.

"We know these LED fixtures will be popular both for upgrading existing lights and for new construction. They are, quite simply, 'plug 'n play' high bay LED fixtures," said Canizales.

About GreenerVolts

GreenerVolts (www.greenervolts.com) is a national leader in LED lighting and solar energy solutions. Based in Frederick, MD and Portland, OR, this privately held, certified minority-owned business is focused on delivering a wide range of innovative lighting solutions for energy conservation and environmental sustainability.

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